



Sustainable, Technological, Accessible and Resilient human- centric manufacturing supporting the New European Bauhaus through synergies between customized production and consumption models

## Press release

### Celebrating a Year of Groundbreaking Achievements with STARHAUS

November 18<sup>th</sup>, 2024 – **STARHAUS M12 Project Meeting** was held *online* and organized by project coordinator SINTEF, brought together all consortium partners to reflect on a year of remarkable progress, review updates on key work packages, and engage in collaborative workshops. With a focus on innovation, sustainability, and alignment with *New European Bauhaus principles*, the meeting set a strong foundation for the next steps in advancing personalized consumer goods and sustainable manufacturing practices.

Start	End	Duration	Topic	Responsible
09:00	09:15	00:15	Welcome & Practical Information	SINTEF
09:15	09:30	00:15	Presentation - WP1 (Coordination, Ethics and Data Management)	SINTEF
09:30	09:45	00:15	Presentation - WP2 ( Vision, Requirements and Planning)	UNISI
09:45	10:00	00:15	Presentation - WP3 (Human Centered Processes and Societal Impact)	DBL
10:00	10:15	00:15	Presentation - WP4 (Innovation through Science, Technology and Arts)	WIZ
10:15	10:30	00:15	Refreshment Break	
10:30	11:00	00:30	Presentation - WP5 (Use Case Management and Cascade Funding)	INOVA+
11:00	11:30	00:30	Presentation - WP6 (Communication, Dissemination, Exploitation)	UBB
11:30	12:15	00:45	Lunch	
12:15	13:30	01:15	Vision Workshop	UNISI
13:30	14:45	01:15	Design Workshop	DBL
14:45	15:15	00:30	Refreshment Break	
15:15	16:30	01:15	SW/HW Workshop	Cody/WIZ
16:30	17:00	00:30	Wrap up	SINTEF

*M12 Project Meeting, November 18<sup>th</sup> 2024, Online*

Since its launch, **STARHAUS** has orchestrated a series of **impactful events and activities** to drive its mission forward. At an industry fair, **SINTEF and CODY** showcased the **Manufacturing Demonstration Facilities (MDF) through an interactive presentation** of personalized chocolate lenses, allowing attendees to experience **STARHAUS** technology firsthand.

The **University of Siena (UNISI)** organized the M6 meeting at the Santa Chiara Lab in Siena, introducing and testing a **co-design toolkit** designed to enhance collaboration and innovation. **Workshops** based on this toolkit addressed unique challenges in the beverages and pet food sectors, demonstrating **STARHAUS**'s commitment to actionable solutions.



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**STARHAUS** team, M6 Project Meeting, University of Siena (UNISI)

In May 2024, **Inova+** launched the first **Open Innovation Call (OIC#1)**, encouraging communities to adopt sustainable consumption models. Two projects were selected: *BHOJANAM*, promoting environmentally responsible food habits, and *RAISE*, using augmented reality to educate young people about sustainable cereal consumption. These projects will continue until April 2025. The **second and third Open Innovation Calls (OIC#2 and OIC#3)** are set to *launch on November 27*, focusing on advancing hardware, software, and community engagement with **STARHAUS** technologies.

**Babeş-Bolyai University** hosted the “**STARHAUS and The New European Bauhaus**” panel during the Transylvanian International Conference on Public Administration in October 2024. Key presentations from consortium members, including **SINTEF** and **ANALISIS-DSC**, highlighted the synergies between governance, innovation, and sustainable manufacturing, reinforcing **STARHAUS**’s alignment with New European Bauhaus values.

**Deep Blue** facilitated **two significant workshops** during the M6 and M12 project meetings, focusing on user-centered design and concept generation. These sessions generated over 100 insights and design elements to guide **STARHAUS**’s future work.



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Scientific dissemination remains a cornerstone of **STARHAUS** 's success. The project's **first scientific article**, “**The New European Bauhaus: Beautiful, Sustainable, Together in STARHAUS,**” was published in the Transylvanian Review of Administrative Sciences. This milestone underscores **STARHAUS**'s leadership in human-centric innovation, highlighting the collaborative efforts of **SINTEF, WIZ, UNISI, and BBU**.

As **STARHAUS** enters its second year, the consortium reflects on a strong foundation built through dedication, collaboration, and shared vision. With these achievements, **STARHAUS** is poised to continue driving sustainable innovation in personalized manufacturing.

#### About **STARHAUS**:

Funded by the European Union's Horizon Europe research and innovation program under grant agreement no. 101136027, **STARHAUS** advocates sustainability, technology, and community to redefine manufacturing processes for a better future.

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